

PRESS RELEASE

Branded Legacy

FOR IMMEDIATE RELEASE

Rocket Web Development & Design: Navigating the Digital Frontier with Innovation and Excellence

Melbourne, FL — October 24th, 2023 — Branded Legacy, Inc ([OTC.PK: BLEG](#)), soon to be known as Royal Enterprises, Inc., is proud to shine a spotlight on one of its prized assets, Rocket Web Development and Design (RWDD). As a key subsidiary, RWDD plays a pivotal role in Branded Legacy's mission to revolutionize the digital landscape through cutting-edge web development and design solutions.

With a proven track record of excellence, RWDD leverages its expertise to craft visually stunning and highly functional websites that meet the unique needs of businesses across various industries. The company's talented team of developers, designers, and digital strategists work tirelessly to create captivating online experiences that drive engagement and success.

One of RWDD's standout qualities is its commitment to customization. Unlike one-size-fits-all solutions, RWDD collaborates closely with clients to understand their objectives, target audience, and industry nuances. This tailored approach ensures that every website developed by RWDD is a true reflection of the client's brand and goals.

RWDD's services extend beyond website creation. The company also offers comprehensive digital marketing solutions, including search engine optimization (SEO), pay-per-click (PPC) advertising, and social media management. This holistic approach ensures that clients not only have a stunning website but also the tools to reach and engage their audience effectively.

RWDD is currently in the process of developing a standalone monthly website maintenance program. [RocketWeb.Support](#) is an innovative PaaS (platform as a service) designed to cater to the needs of website owners, ensuring the smooth operation and security of their online platforms. The program's primary focus is to shield websites from common threats such as spam, malware, and viruses, providing a robust defense against these potential hazards. In addition to these features, RWDD's maintenance program will prioritize optimizing website performance, guaranteeing that websites load quickly and efficiently. The service promises, "We'll Take Care of Your Website so You Can Take Care of Business".

Additionally, the further development of this platform will allow RWDD to spin up new websites for emerging companies who wish to use Branded Legacy's white label services in the future. Doug Holladay, CMO of Branded Legacy, Inc., commented, "Our platform will allow us to create

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new client websites quickly, and we'll be able to maintain them long term, as well as offer ongoing marketing and design services. This will create recurring and predictable revenue".

David Oswald, CEO of Branded Legacy, Inc., commented, "Rocket Web Development and Design embodies our commitment to excellence in every aspect of our operations. As we transition to Royal Enterprises, Inc., RWDD remains a cornerstone of our diversified portfolio. We believe that RWDD's dedication to innovation and customer-centric solutions aligns perfectly with our broader vision."

RWDD's portfolio boasts a wide range of successful projects, from e-commerce platforms to corporate websites. The company's reputation for delivering quality results has earned it a loyal client base that spans the globe.

As Branded Legacy Inc. transforms into Royal Enterprises, Inc., RWDD continues to soar to new heights in the digital realm. The company's unwavering focus on innovation, creativity, and customer satisfaction makes it a driving force behind Royal Enterprises' commitment to excellence.

For more information about Rocket Web Development and Design (RWDD) and its services, please visit Rocket Web's corporate website at: www.rocketwebdevelopment.com .

About Royal Enterprises, Inc. (formerly Branded Legacy Inc.)

Royal Enterprises, Inc. is a forward-thinking biotechnology company dedicated to driving innovation in plant-derived medicines and biotechnological breakthroughs. The company's strategic partnerships and milestone achievements highlight its commitment to transforming patient care and contributing to the advancement of healthcare solutions.

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This release includes forward-looking statements, which are based on certain assumptions and reflect management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include general global economic conditions; general industry and market conditions and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, includes codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. Dilution, if any, would be for the purposes of management taking stock in lieu of cash salary. The company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Additionally, this press release that is not statements of historical fact may be considered to be forward-looking statements. Written words such as "may," "will," "expect," "believe," "anticipate," "estimate," "intends," "goal," "objective," "seek," "attempt," or variations of these or similar words, identify forward-looking statements. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future.