

PRESS RELEASE

Branded Legacy

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Branded Legacy Inc. Invests Heavily in Innovation and Growth with \$540,000 Expansion

Melbourne, FL - September 26, 2023 - Branded Legacy, Inc ([OTC.PK: BLEG](#)), a prominent player in the biotech industry, proudly announces a substantial investment aimed at expanding its production capabilities and elevating its product offerings. This strategic initiative underscores Branded Legacy's unwavering commitment to innovation, quality, and customer satisfaction. The expansion project is set to infuse over \$500,000 worth of inventory into the company, reinforcing its position as a leader in the market.

The investment encompasses several key areas:

1. **Raw Materials and Precursors:** Branded Legacy Inc. has allocated \$25,000 towards the procurement of top-quality raw materials and precursors. This financial commitment ensures that the company maintains the highest standards in its product formulations.
2. **Hardware Purchases:** In a dedicated effort to remain at the forefront of technological advancements, Branded Legacy has invested \$10,000 in state-of-the-art hardware. This strategic move not only enhances production efficiency but also exemplifies the company's dedication to staying ahead in the industry.
3. **Inventory Expansion –**

Preloaded Carts with Batteries: Branded Legacy Inc. has acquired the hardware and raw materials necessary to manufacture 2,500 preloaded carts with batteries, boasting a total estimated value of \$105,000. These preloaded carts are designed to provide customers with a convenient and high-quality vaping experience.

510 Cartridges: The company has also made a significant investment in the production of 2,500 510 cartridges, with a total value of \$75,000. These cartridges are renowned for their exceptional performance and compatibility with various vaping devices.

Tinctures: Branded Legacy is expanding its tincture production capacity by procuring the resources to manufacture 10,000 15-30 ml tinctures, with an estimated value of \$400,000. These tinctures offer a versatile and potent solution for those seeking the benefits of cannabinoids in their daily lives.

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Formulated Products: In addition to the ready-to-sell inventory, Branded Legacy Inc. has earmarked \$100,000 in raw materials to fulfill various product orders as needed. These products are poised to set new standards in the industry, catering to the evolving needs of consumers.

This significant investment not only bolsters Branded Legacy's market position but also underscores its unwavering commitment to providing premium-quality products to its valued customers. With a steadfast focus on innovation and excellence, Branded Legacy Inc. remains a trusted and pioneering name in the cannabis and wellness industry.

For more information about Branded Legacy Inc. and its wide range of products, please visit www.brandedlegacy.com.

About Branded Legacy Inc.:

Branded Legacy Inc. is a forward-thinking biotechnology company dedicated to driving innovation in plant-derived medicines and biotechnological breakthroughs. The company's strategic partnerships and milestone achievements highlight its commitment to transforming patient care and contributing to the advancement of healthcare solutions.

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Safe Harbor Statement on Forward-Looking Language:

This release includes forward-looking statements, which are based on certain assumptions and reflect management's current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. Some of these factors include general global economic conditions; general industry and market conditions and growth rates; uncertainty as to whether our strategies and business plans will yield the expected benefits; increasing competition; availability and cost of capital; the ability to identify and develop and achieve commercial success; the level of expenditures necessary to maintain and improve the quality of services; changes in the economy; changes in laws and regulations, includes codes and standards, intellectual property rights, and tax matters; or other matters not anticipated; our ability to secure and maintain strategic relationships and distribution agreements. Dilution, if any, would be for the purposes of management taking stock in lieu of cash

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salary. The company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. Additionally, this press release that is not statements of historical fact may be considered to be forward-looking statements. Written words such as "may," "will," "expect," "believe," "anticipate," "estimate," "intends," "goal," "objective," "seek," "attempt," or variations of these or similar words, identify forward-looking statements. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future.