

# PRESS RELEASE

Branded Legacy

## FOR IMMEDIATE RELEASE

### *Branded Legacy, Inc. (OTC.PK: BLEG) Accelerates Launch Timelines, Visits Innovative facilities in Alachua, Florida*

**Melbourne, Florida** – August 29, 2023 – Branded Legacy, a pioneering biotechnology company, is excited to announce its strategic initiatives to expedite its migraine rescue product launch timelines, resulting in near immediate product releases. In pursuit of rapid market entry, the company visited with and drafted a strategic partnership and acquisition opportunity with a focus on immediate revenue generation.

As part of its expansion strategy, Branded Legacy recently visited cutting-edge research and development lab, with existing revenues and services for retail locations in Alachua and Gainesville, Florida. The visit provided a firsthand glimpse into the research company's innovative solutions and its commitment to delivering quality and scale through potential collaborations.

David Oswald, Chief Executive Officer and Chairman of Branded Legacy, expressed his enthusiasm about the company's direction, stating, "Our accelerated launch timelines reflect our determination to swiftly meet the needs of patients while creating value for our stakeholders. Our recent visit to potential partner facilities in Alachua, Florida, showcases the team's commitment to patients, innovation, and excellence."

Branded Legacy's pursuit of immediate revenue generation through these strategic partnerships, acquisitions, and emerging solutions exemplifies the company's unwavering dedication to advancing scientific innovation and driving growth within the biotechnology sector.

For further updates on Branded Legacy's rapid launch initiatives and the company's exploration of partnership and acquisition opportunities in Alachua, Florida, please visit the company's website at [brandedlegacy.com](https://brandedlegacy.com) or contact them at [INFO@BrandedLegacy.com](mailto:INFO@BrandedLegacy.com).

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## **Safe Harbor Statement:**

*The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.*