

# PRESS RELEASE

Branded Legacy, Inc.

## FOR IMMEDIATE RELEASE

### Branded Legacy, Inc. (OTC.PK: BLEG) Successfully Completes Acquisition of Rocket Web Development and Design (RWDD)

**Melbourne, Florida**, – August 15, 2023 - Branded Legacy, a holdings company focused on biotechnology, is pleased to announce that it has completed the acquisition of [Rocket Web Development and Design](#) (RWDD). This significant milestone underscores Branded Legacy's commitment to expanding its digital capabilities and providing cutting-edge web solutions to its subsidiaries and clients.

RWDD is a respected full-service web development and online marketing firm with a successful track record spanning over seven years. The company is poised to leverage RWDD's expertise to enhance its online presence and support the growth of its web-based services.

Doug Holladay, Chief Executive Officer of Rocket Web Development and Design, expressed his excitement about the acquisition, stating, "We are thrilled to be a part of Branded Legacy's journey. This acquisition signifies a pivotal step in expanding our operations and reaching larger marketing and production targets. We look forward to joining forces and combining our strengths to provide innovative digital solutions that align with Branded Legacy's vision."

David Oswald, Chief Executive Officer and Chairman of Branded Legacy, also commented on the closure of the RWDD acquisition, saying, "The acquisition of Rocket Web Development and Design reflects our strategic focus on enhancing our digital capabilities. We are pleased to have completed the final stages of this acquisition and welcome RWDD into the Branded Legacy family. This collaboration will enable us to further support our clients and solidify our position as a prominent player in both the biotechnology and digital sectors."

As the RWDD acquisition progresses toward completion, Branded Legacy remains dedicated to advancing scientific innovation, improving patient care, and delivering exceptional value to its stakeholders.

Additionally, Branded Legacy would like to announce that the acquisition of MycoEnlighten LLC has been suspended due to issues uncovered during due diligence. We are exploring options to continue working together as corporate partners to bring their exciting products to market.

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For further updates on RWDD and other developments at Branded Legacy, please visit the company's website at [brandedlegacy.com](https://brandedlegacy.com) or contact them at [INFO@BrandedLegacy.com](mailto:INFO@BrandedLegacy.com)

## About Branded Legacy

Branded Legacy Inc. (OTC.PK: BLEG), is a forward-thinking biotechnology company committed to driving innovation in plant-derived medicines and biotechnological breakthroughs. The company's strategic partnerships and milestone achievements highlight its dedication to transforming patient care and contributing to the advancement of healthcare solutions.

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### **Safe Harbor Statement:**

*The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.*