

# PRESS RELEASE

Branded Legacy, Inc.  
July 31st, 2023

## Branded Legacy Inks Letter of Intent to acquire Digital Marketing Firm

**Melbourne, FL** — *July 31st, 2023* — Branded Legacy, Inc. (OTC.PK: BLEG), a holding company specializing in growth through acquisitions, announced today that it has taken a significant step towards expanding capabilities in the digital market with the announcement of a Letter of Intent to acquire Rocket Web Development and Design (RWDD). This strategic move represents Branded Legacy's commitment to enhancing its web development and online marketing services and driving long-term growth.

RWDD is a reputable full-service web development and online marketing firm with a successful track record spanning over seven years. Throughout the years, RWDD has maintained profitability even during challenging market conditions, solidifying its position as a trusted and reliable partner to its clients.

The acquisition of RWDD will enable Branded Legacy to leverage its expertise and add value to its current portfolio. By joining forces, the company aims to strengthen its online presence, expand customer reach, and support the growth of its web-based services.

Commenting on the Letter of Intent, David Oswald, Chief Executive Officer and Chairman of Branded Legacy, stated, "The acquisition of Rocket Web Development and Design is a crucial milestone for Branded Legacy. RWDD's proven success in web development and online marketing aligns perfectly with our vision for the future. This partnership will empower us to provide enhanced web solutions to our clients, further positioning Branded Legacy as a leading player in the biotechnology industry."

Rocket Web Development and Design's founder, Doug Holladay, also expressed enthusiasm about the potential collaboration, stating, "We are thrilled to be part of Branded Legacy's journey. This partnership will open up new opportunities for us to scale our operations and reach larger marketing and production targets. We look forward to combining our expertise and resources to create a compelling digital presence that represents the values and mission of Branded Legacy."

The acquisition of RWDD is subject to customary closing conditions and regulatory approvals. The teams from both companies will work diligently to finalize the transaction and ensure a seamless integration of services.

As Branded Legacy moves forward with this acquisition, the company remains dedicated to its mission of advancing scientific innovation and improving patient care through plant-derived medicines and biotechnological breakthroughs.

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For further updates on the acquisition of Rocket Web Development and Design and other developments at Branded Legacy, please visit the company's website at [brandedlegacy.com](https://brandedlegacy.com) or contact them at [info@BrandedLegacy.com](mailto:info@BrandedLegacy.com).

## About Branded Legacy

Branded Legacy (OTC.PK: BLEG), is a biotechnology company committed to disrupting the industry through innovative therapies and functional mushrooms. The company's focus on long-term growth includes strategic acquisitions and research and development efforts to deliver cutting-edge solutions and make a lasting impact on the healthcare sector.

## About Rocket Web Development and Design (RWDD)

Rocket Web Development and Design (RWDD) is a reputable full-service web development and online marketing firm with a successful track record spanning over seven years. The company has maintained profitability even during challenging market conditions, solidifying its position as a trusted and reliable partner to its clients.

### Media Contact:

Joe Holladay  
Branded Legacy  
Phone: 321-345-3565  
Email: [info@brandedlegacy.com](mailto:info@brandedlegacy.com)  
Website: <https://brandedlegacy.com/>

### **Safe Harbor Statement:**

*The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.*