



Branded Legacy, Inc.'s Subsidiary Alpha Growers Adds 4 Acres to its Farm, Expands Product Line and Gains New Wholesale Partners

Company Boosts Production Capacity

Charlotte, NC -- March 2, 2023 -- Branded Legacy, Inc. (OTC.PK: BLEG), a holding company that specializes in growth through acquisitions with a focus in the CBD industry is pleased to announce its subsidiary Alpha Growers, LLC has moved its farm to a new location, adding an additional 4 acres to its capacity. The move and expansion will allow Alpha Growers to increase its production of boutique flower and add wholesale pre rolls to its product line.

"We're excited to be expanding our capacity and product line," said Jermain Strong, CEO of Branded Legacy, Inc. "Our new location will allow us to better serve our customers and meet the growing demand for high-quality hemp products."

In addition to its expanded capacity and product line, Alpha Growers will continue its tradition of offering a hemp beer on 4/20. Details about the event will be announced soon.

"We're looking forward to celebrating 4/20 with our customers again this year," said Strong. "It's always a great opportunity to showcase our products and connect with our community."

Alpha Growers also announced that it has added three new wholesale customers to its roster, further expanding its reach and distribution capabilities.

"We're thrilled to be partnering with these new wholesale customers and look forward to building long-term relationships with them," concluded Strong. "It's an exciting time for Alpha Growers, and we're grateful for the support of our customers and partners."

About Spikes CBDX: Spikes CBDX is a line of CBD products designed to assist athletes perform better and recover faster. The Company believes that post workout recovery, with Spikes CBDX products, can lower inflammation, aid in making your body stronger, and help recover from injuries naturally. The CBD line also targets individuals who are looking for pain relief, better sleep, faster recovery and lowering inflammation. Spikes CBDX provides tinctures, lotions, moisturizer, and cryo-gel roll-ons. To view all the Spikes CBDX products please visit: spikescbd.com.

About Versatile Industries: Versatile Industries, LLC is an acquisition company used to incubate companies to eventually spin off into their own public vehicles.

About Alpha Growers, LLC: Alpha Growers, LLC is a hemp farm in Newberry, FL. They grow and sell hemp flower, providing some of the highest quality plants in the industry. Its current operations are under Kamino Propagation and Research, LLC. Currently Alpha Growers has \$320,000 in assets and is in contract to purchase the remaining assets of Kamino over the next few years.



About Total Refinement Solutions, LLC: Total Refinement Solutions, LLC has developed no less than four potential standard operating procedures for extraction, refinement and synthesis of any given target alkaloid. It has secured inputs of raw plant material, crude extracts for refinement and a demand for the output. The Company currently has operational labware as assets.

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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